







We are in the top 300 Fastest Growing Companies in America

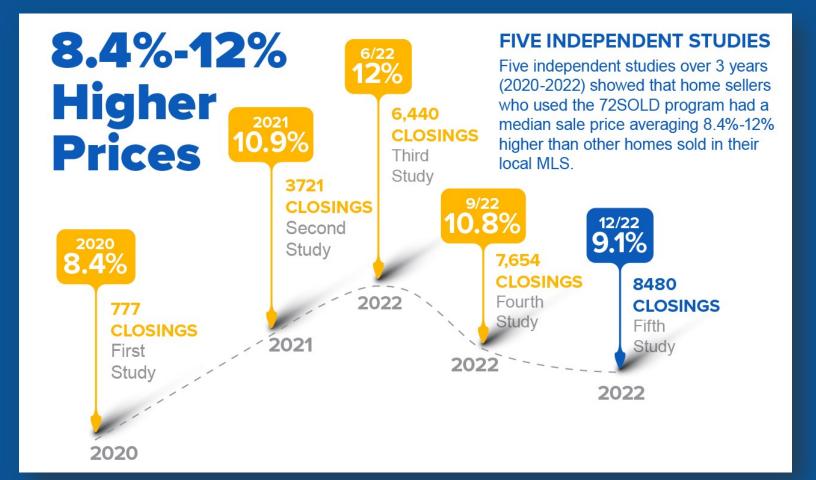
72SOLD®



We just won the Innovation Award for making the biggest positive difference in our industry



Sellers who used our program averaged 8.4%-12% higher prices





How do we sell homes for more?



We Identify Potential Buyers for Your Home in 72 Hours

Industry first! We developed a new form of marketing that leverages online technology to identify the best buyers for your home in just 72 hours.



We Create A Competitive Environment

Quickly identifying every buyer for your home enables us to create a competitive environment and validate its desirability, setting the stage for higher offers.



We Eliminate The Effect of Time

Identifying buyers quickly also eliminates the price-depressing effect of time on the market...the perception that previous buyers rejected your home because of price.



We Generate Immediate, High Offers

We personally show your home to every buyer using a proven 7-step process that increases the perceptual value of your home and creates fear of loss so buyers act quickly, making premium priced offers.



We Further Increase Buyers' Offers

We developed a way, in most cases, to discover how much higher buyers will pay over their initial offer so we can negotiate them up to the highest possible price for you.



It Only Takes 8 Days

Our entire process takes only 8 days, enabling you to see the highest offers from the best buyers in the market for your home with speed and convenience.

We Take Buyers On A Mindset Journey

Every step of our process leverages four psychological drivers that are proven across multiple industries to generate higher prices.

Wow, this home really stands out and I need to call and check it out!



Scarcity

I see why so many buyers are interested and I'd like to see it before they do.



Social Proof

Now that I've seen it, I don't want to lose it so I'll act fast with a great offer.



Fear of Loss

Yes, I'm willing to increase my offer to make it mine.



Opportunity



Different and Better

- ✓ No "for sale" sign
- ✓ No lengthy listing
- ✓ A few days of showings
- ✓ Faster, higher offers



To Get Started...

- ✓ Review our sale price projection
- ✓ Decide on your 8 Days
- Digitally sign our marketing agreement
- ✓ Schedule a time for our photography



There's no obligation...

If you decide not to sell after the 8 days, you owe us nothing and get our professional photography for free.

America's Best Reviewed Home Selling Program!

1800+ 5-Star Google Reviews



Top 300 fastestgrowing companies in America! Featured on...

Forbes



As seen on...



Five independent studies showed that sellers who used our program averaged 8.4%-12% higher prices

